

TAKE ON THE WORLD WITH THE....

**GLOBAL
MANAGEMENT
CHALLENGE
2010-2011**



**THE WORLD'S BIGGEST
STRATEGIC MANAGEMENT
COMPETITION
WANTS YOU!**

Every year, 20,000 people from over 30 countries compete to create the most successful virtual company in the world. Whether you're a company, a business school or an ambitious individual, this is your chance to put your strategic management skills to the test. Will you be part of the winning team?

LEARN

Develop your team-building, entrepreneurial and leadership skills

MEET

Entrepreneurs, employers, colleagues and business students from around the world

WIN

Represent Australia at the international Final in Macau, April 2011

A white silhouette of five people standing in a circle, facing each other. They appear to be in a meeting or discussion.

**ENROL NOW! REGISTRATIONS
CLOSE AUGUST 31ST 2010.**

Visit <http://gmc.studylink.com>

STEP UP TO THE CHALLENGE WITH THE GMC

Since 1980, more than 400,000 people from 30 countries have taken part in the Global Management Challenge. This is without doubt the biggest strategic management competition in the world.

Australian companies and universities now have the opportunity to take part – and take on business managers from around the world. From every continent, and in every business sector, they will compete to create the most successful virtual company.



A REAL WORLD EXPERIENCE

Here's how the competition works. Teams of between three and five people run a virtual company, making decisions that will affect its share price. There will be up to 64 teams in Australia, with the top eight going through to the national final in February. The team with the highest company share price wins.

The deserving winners then go on to compete in the international final.

Teams can be made up of employees, business students, ambitious individuals, or a mix of all three. The GMC challenges you to think creatively and understand different ways of working.

BEYOND THE CLASSROOM

If you're a business school, the GMC will encourage your students to apply their theoretical knowledge to real business decisions. They will develop practical management skills, including team-building, leadership, and creative problem-solving under pressure.

CHALLENGE YOUR STAFF

If you're a company, your employees will explore new areas of interest through the different phases of decision-making – from marketing and production to finance and human resources. And at the same time develop their own leadership and entrepreneurial skills.

"Being involved in the Global Management Challenge was definitely an incredible and unforgettable experience. The opportunity to meet and become good friends with high-achieving individuals from all around the world has given me added confidence and fueled my ambitions. The privilege of representing my country in a global competition is one that I will remember for the rest of my life."

- Bond University Team Captain, 2009

RECRUITING THE BEST AND BRIGHTEST

Many multinational companies use the GMC as a way to recruit staff, giving them direct access to the best performers under pressure. It could be the start of your brilliant new career.

"20% of our entire annual graduate intake comes directly from participation in the GMC"

José Galamba de Oliveira, President of Accenture Portugal

BE THE BEST IN THE WORLD

The winning team from each country will compete in the international final in Macau, in April 2011. With global media exposure, it's a great opportunity to network with companies and business associates from around the world – and a brilliant way to enhance your reputation. Will you be there, representing Australia?

IT'S ALL HAPPENING NOW

Registration deadlines are closing soon, and the Australian competition begins on August 1st, 2009. To register, or to find out more, go to <http://gmc.studylink.com>

